



**Amity University Madhya Pradesh
Amity Business School**

**Nukkad Natak
On
Mobile & Drug Addiction**

General Information:

Date of Event : January 13, 2024

Venue : Phool Bagh, Lashkar Gwalior, Madhya Pradesh 474001

Organized by : Amity Business School (ABS)

Total Participation : 14

Event Coordinator : Dr. Kishan Singh Rathore & Dr. Minakshi Tripathi

Students Volunteers Details:

Name of Students

1. Kashish BBA IV B
2. Astha- BBA IV B
3. Chelsi - BBA IV B
4. Pranshi- BBA IV D
5. Sneha - BBA IV B
6. Karan- BBA IV B
7. Ashwin- BBA IV B
8. Mahak Jain- BBA IV B

9. Priyansh - BBA IV B
10. Karan mathe
11. Mahak sahu
12. Aman Sharma
13. Ansh
14. Mayank sewani

Resource Person:

Dr. Kishan Singh Rathore, Associate Professor and Dr. Minakshi Tripathi, Assistant Professor, Amity Business School, Amity University Madhya Pradesh, Gwalior

Objectives of the Nukkad Natak:

- To raise awareness about the negative impacts of excessive use of smartphone.
- To illuminate the detrimental effects of mobile addiction on personal relationships, mental health and productivity.
- To make mindful choices in managing their screen time and live fulfilling life offline.
- To raise awareness about the serious consequences of substance Drug abuse.
- To encourage open dialogue, reduce stigma and motivate individuals to seek help or support others in overcoming drug addicted related challenges.

Outcome of the Nukkad Natak:

- The performance influenced the audience's behaviour by highlighting the negative effects.
- The play educated the audience on the signs of addiction and ways to prevent it.
- Through dramatization, then nukkad natak established an emotional connection with the audience, making the message more memorable and impactful.
- It specially targeted the youth and empowered them to make responsible choices.

Feedback: Nukkad natak was conducted by students of Amity Business School under the supervision of Dr. Kishan Singh Rathore and Dr. Meenakshi Tripathi. The activity was performed by 15 students of ABS Department and it was really impactful to the society. We were successful in providing the message to the community and especially the youth. People enjoyed it throughout and Youth also got motivated and encouraged.

This Nukkad Natak was successfully conducted with proper guidance of Honourable Officiating VC Prof. (Dr.) Anil Vashisht and Director, Amity Business School, Gwalior, to encourage and motivate the Youth

The event concluded with a vote of thanks.

Event Pics:



Gwalior, Madhya Pradesh, India
01, Phool Bagh, Lashkar, Gwalior, Madhya Pradesh 474001, India
Lat 26.210085°
Long 78.169653°
13/01/24 02:20 PM GMT +05:30

GPS Map Camera



 GPS Map Camera



Gwalior, Madhya Pradesh, India
01, Phool Bagh, Lashkar, Gwalior, Madhya Pradesh 474001, India
Lat 26.210099°
Long 78.169642°
13/01/24 02:13 PM GMT +05:30



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Video Link: <https://youtu.be/043PmXjqBcw?si=hLFdws0tb-u1t48E> (YouTube Link)

https://drive.google.com/file/d/1hLvIRN05b_nqp-6Ufy3qhsbkUtAzvfIE/view?usp=drivesdk

(Google Drive Link)

